



14326

Reg. No.

--	--	--	--	--	--	--	--

III Semester B.B.A. Degree Examination, March/April - 2021

BUSINESS ADMINISTRATION

Business Ethics

(CBCS Semester Scheme) (Repeaters)

Paper : 3.7

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer should be written completely in English.

SECTION - A

I. Answer any Five of the following :

(5×2=10)

1. a) Define the term 'Ethics'.
- b) What is culture concept?
- c) What is authoritarian culture?
- d) Define the term corporate governance.
- e) What is NFCG?
- f) What are ethical norms?
- g) What is principle of human dignity?

SECTION - B

II. Answer any Three of the following :

(3×6=18)

2. Discuss the essential elements of business ethics.
3. Discuss the concept of emotional honesty.
4. Explain corporate culture v/s corporate climate.
5. Explain the benefits of good corporate governance.
6. Explain various types of board of directors.

[P.T.O.]



(2)

14326

SECTION - C

III. Answer any Three of the following :

(3×14=42)

7. Discuss the evolution and importance of business ethics.
 8. Explain the important aspects of karma.
 9. Discuss human resource management practices & ethical implications.
 10. Discuss cross cultural issues in ethics.
 11. Briefly discuss the nature and evolution of corporate social responsibility in India.
-